



**Contact:** Blue Hudson Group  
234 Salisbury Tpke  
Rhinebeck, NY 12572  
P> 845-876-5345 F> 845-876-5349  
[info@bluehudsongroup.com](mailto:info@bluehudsongroup.com)  
[www.bluehudsongroup.com](http://www.bluehudsongroup.com)

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**Rhinebeck, NY —** Blue Hudson Group announces the company has expanded its operations by providing Sales Training and Organizational Development classes.

Blue Hudson Group was founded in 2005 providing Sales and Marketing Consulting Services for business in the service sector.

“In the past two years I’ve experienced first hand a strong need for continued education in the corporate world; continuous employee turnover, poor decision making, lack of business knowledge and weak job skills. Combine these with the fact that companies spend a big chunk of their payroll resources on internal training, which is usually not equipped with the expertise and time to accomplish the goal, and we have a collapse.” said Ana Barreto, president of Blue Hudson Group, a 20 years Sales and Marketing veteran in the hospitality industry.

Blue Hudson Group offers training programs in Sales Management, Strategic Selling, Sales Director Recovery, Customer Relationship Management- CRM, Leadership, and Selling to Women. For more information, visit [www.bluehudsongroup.com](http://www.bluehudsongroup.com)

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