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**FOR IMMEDIATE PRESS RELEASE:
March 5th, 2007**

Rhinebeck, NY — Blue Hudson Group announces the company’s new mission.

“At Blue Hudson Group we strive to promote advancement through our core values:

- **Meaningful Work**
- **Diversity**
- **Creativity**
- **Social Responsibility**
- **Solid Reputation**
- **Financial Responsibility**
- **Family/Work Balance**
- **Unquestionable Ethics**
- **Continuous Pursuit of Knowledge”**

Blue Hudson Group was founded in 2005 providing Sales and Marketing Consulting Services for the service sector by Ana Barreto, a Sales & Marketing veteran in the Hospitality Industry. She has worked for Marriott International, InterContinental Hotels Group, Fisher Group and other hotel companies.

“We believe these are nine core values are the foundation for a successful and solid company. Ignore one of them and problems will arise”, said Ms. Barreto, the president of Blue Hudson Group.

Blue Hudson Group offers training programs in Sales Management, Strategic Selling, Sales Director Recovery, Customer Relationship Management- CRM, Leadership, and Selling to Women. For more information, visit www.bluehudsongroup.com.

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