



What if you could teach managers to be better decision makers?

What if you could help your managers become leaders?

What if you could improve your employees' satisfaction?

What if you could improve communication in your organization?

What if you could get your staff to work as a team?

You Can!

Discover the role people's personalities play in their management style, planning process, productivity, team participation, communication approach, and decision-making.

The Myers-Briggs Type Indicator[®] (MBTI[®]) Assessment can identify leadership tendencies, patterns of behavior, explore what motivates and energizes people as individuals and other relevant personality traits for a more objective insight into their preferences and abilities to meet goals.

It's the most widely used personality assessment in the world.



Blue Hudson Group

Myers Briggs Type Indicator[®] Programs



Facts:

- People don't leave jobs; they leave the people they work with
- Leadership, communication and teamwork are learned behaviors
- Productivity thrives where people are happier
- Healthy collaboration is an attitude of responsibility

How the MBTI[®] Instrument Works to Help Your Organization?

Leadership Development
MBTI tool helps leaders better understand their preferences and behavior in key dimensions of management and leadership.
Communication
MBTI tool provides strategies for understanding the communication styles and needs of self and others and explores ways to meet those needs to enhance communication in workplace settings.
Team Development
MBTI tool helps identify potential sources of conflict and explores how to effectively influence others, how each member contributes to the team, and how to maximize team effectiveness.
Organizational Understanding
MBTI tool can be used to help groups of people better understand the impact of preferences on the corporate culture and optimize the strengths of individual preferences and generational behavior.
Emotional Intelligence (EQ)
MBTI tool can be used to help people of all 16 types increase their level of empathy, persist in the face of obstacles, and control impulses. EQ is believed to enhance leadership ability, enrich relationships, and extend influence.
Stress and Coping
MBTI tool predicts how each of the 16 MBTI types reacts to stressful situations and provides suggestions for managing stress. Also explains how each individual behaves under stress and what can help individuals return to productive behavior.

Visit www.bluehudsongroup.com/myersbriggs.html to view sample report.

Sample Workshop

Prior to Workshop	Participants will take the MBTI online assessment prior to the workshop day
9:00 AM	Ice breaker activity
9:30 AM	As attendees make their own self assessment, they will learn how people get their energy, process information; make decisions and deals with the outer world based on MBTI instrument.
10:30 AM	Morning break
10:45 AM	The online assessment results are revealed and compared with the self assessment
11:15 AM	Participants break into teams based on each of the four (4) dichotomies (E/I) (S/N) (F/T) and (J/P) and participate in four fun activities* to consciously understand their type's preference and contrast against their opposite. (* Based on program objectives)
1:00 PM	The workshop ends with a positive message to inspire participants to take the learning into their work and personal lives.

What to expect?

- Strength Awareness and Appreciation
- Effective Decision Making
- Resourceful Communication
- Healthy Collaboration
- High Interpersonal Relationships
- Time Management

Time: Workshops are about four hours to a full day.

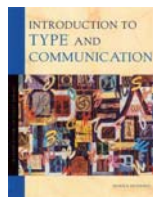
Location:

Visit our preferred locations or our team of facilitators can go to yours.

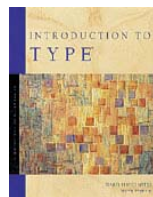
Number of people per workshop:

Minimum – 6 people Maximum – 20 people

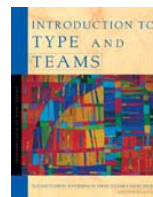
Customized Workshops:



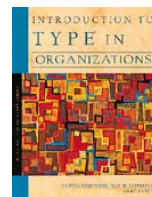
Type and Communication



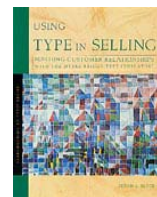
Type



Type and Team



Type in Organization



Type in Selling

Cost:

Programs may range from \$1,500 – \$5,000 depending upon the size of the team, duration of the program and degree of customization to meet your objectives for the program.

For more information or a complimentary assessment, please call us at 845-876-5345 or visit us at our website.